

TheLocalEventCo.com/WeddingsShowVendor



# ***The Leavenworth Wedding Show***

FESTIVE VIBES, LOCAL  
VENDORS

VENDOR KIT

# Thank you for joining us!

## WELCOME TO THE SHOW

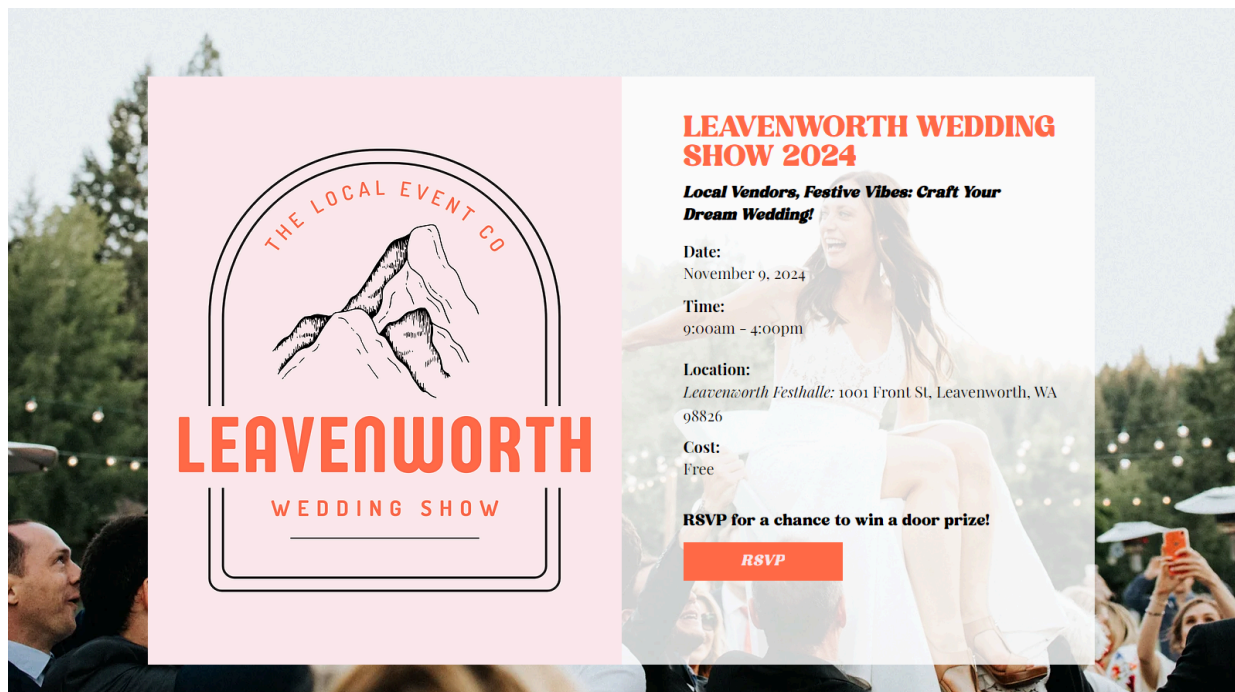
Welcome to The Leavenworth Wedding Show, where local vendors and future newlyweds meet in the heart of Washington's stunning mountain town, Leavenworth. This is more than a traditional wedding expo; it's an immersive experience where brides and grooms-to-be can envision their perfect day by engaging with local experts in a hands-on, festive environment. As a vendor, this is your opportunity to showcase your services in a dynamic setting and connect with an audience eager to plan their dream wedding.

**Vendor Setup:** Nov 8, 2024 | 8:00am-6:00pm | Access to loading dock will be scheduled, load in assistance will be provided.

**Vendor Mixer:** Nov 8, 2024 | 6:00-8:00pm

**The Wedding Show:** Nov 9, 2024 | 9:00am-4:00pm

**The Venue Tour:** Nov 10, 2024 | 10:00am-1:00pm



**LEAVENWORTH WEDDING SHOW 2024**

*Local Vendors, Festive Vibes: Craft Your Dream Wedding!*

**Date:**  
November 9, 2024

**Time:**  
9:00am - 4:00pm

**Location:**  
Leavenworth Festhalle: 1001 Front St, Leavenworth, WA 98826

**Cost:**  
Free

**RSVP for a chance to win a door prize!**

**RSVP**



**IG:** @LeavenworthWeddingShow  
**FB:** TheLocalEventCo



**Vendor Contact:** Ashley Coffin:  
Ashley@TheLocaleventco.com  
**Marketing:** Christy Burtis:  
Christy@Burchmtcreative.com



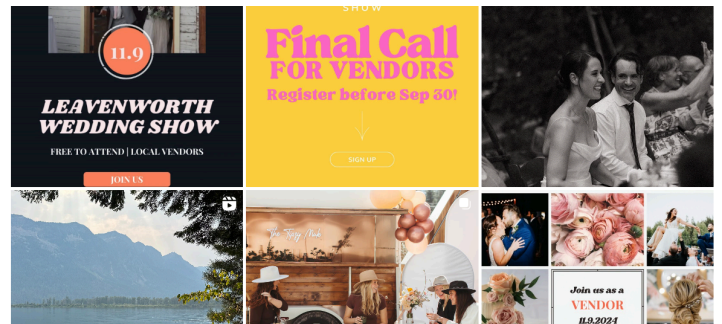
**For Vendors:**  
[www.thelocaleventco.com/weddingshowvendors](http://www.thelocaleventco.com/weddingshowvendors)  
**For Attendees:**  
[www.thelocaleventco.com/weddingshow](http://www.thelocaleventco.com/weddingshow)

# The Perks

## MARKETING ADVANTAGE

When you become a vendor at The Leavenworth Wedding Show, you're not just getting a booth—you're gaining access to an extensive marketing platform designed to put your business front and center for potential clients.

We utilize a multi-channel marketing strategy to ensure maximum visibility for all vendors. Your business will be featured on our website, social media platforms, and email newsletters, reaching a wide audience of engaged couples.



- **Website Feature:** Vendors will have a dedicated space on our event website with a direct link to their services.
- **Social Media Shout-Outs:** We'll feature your business in pre-event promotions, building excitement and driving traffic to your booth.
- **Email Campaigns:** Targeted emails to our subscriber list will highlight participating vendors and any special offers or giveaways you're providing.
- **Print Marketing:** Your logo and company name will appear in our printed event guide, which is handed out to all attendees at the event.
- **Swag Bags:** Promotional materials, samples, or discounts from your business will be included in the swag bags given to attendees, ensuring a takeaway that keeps your business top of mind.



# Vendor Benefits

## HOW WILL THIS HELP YOU?



### CONNECT WITH ENGAGED COUPLES

✓ Meet potential clients face-to-face who are actively seeking wedding services and products. Showcase your offerings and make lasting impressions on couples ready to plan their special day.

### PARTNER WITH THE LOCAL EVENT CO

✓ Collaborate with a trusted local organizer to enhance your visibility and credibility. Benefit from our expertise in event management and our established reputation in the community.

### GROW YOUR AUDIENCE & EXPAND REACH

✓ As a vendor, you'll benefit from extensive marketing efforts, including social media promotions, email campaigns, and more, ensuring your business reaches a wide and engaged audience.

### NETWORK WITH INDUSTRY PROFESSIONALS

✓ Build valuable relationships with other vendors and professionals in the wedding industry. Foster future collaborations, share insights, and grow your business through a strong network of industry connections.



**Makeup by Nelisa**  
Makeup Artist



**Makeup by Jessica Ruiz**  
Makeup Artist



**Emerald Hour + Winton Compost**  
Sustainable Event Resources



**Mountain Springs Lodge**  
Lodging & Event Venue



**BOON**  
Event Portraiture



**The Quirky Spatula**  
Desserts



**Pybus Public Market**  
Public Market & Event Venue



**CCH Event Rentals**  
Event Rentals



**Neu Flossenow Cellars**  
Winery & Event Venue



**The Tippy Mule**  
Mobile Bar & Photo Booth



**NCW Event Rentals**  
Event Rentals



**Lit Letters**  
Marquee Letters



**Aloha Dreams**  
Mobile Espresso & Treats



**Unstabled Spirits**  
Mobile Bar Co.



**Coordinated by Tess**  
Event Planner



**Bridal Hair by Lucy**  
Bridal Hair Stylist



**The Local Event Co.**  
Event Planner and Venue Management



**Blue Spirits Distilling**  
Distillery & Event Venue



**Special Events by V**  
Event Planner



**DJJJ Sound Co**  
DJ & Lighting



**Beecher Hill House**  
Event Venue



**Sleeping Lady Mountain Resort**  
Lodging & Event Venue



**DJ Good Cat**  
DJ



**Milestone Vineyard Events**  
Event Venue



**Blue Elk Inn**  
Hotel & Event Venue



**Your Day LLC**  
Event Planner



**Chanelle Carlin Weddings, LLC**  
Officiant



**Do It With Balloons**  
Balloon Artist



**La Patisserie Bleue**  
Cake & Treats



**Sleeping Lady Mountain Resort**  
Lodging & Event Venue



# Marketing Opportunities

## **INCLUDED FOR VENDORS + EXTRAS**

As all you're looking to enhance your advertising efforts, Christy Burtis of Burch Mountain Creative is here to help! Christy offers a range of services tailored to meet your marketing needs, whether you're looking for hands-on support or strategic guidance.



## **MARKETING RESOURCES INCLUDED IN YOUR VENDOR KIT:**

### ***Email Marketing***

Email content attached that you can send to your subscribers.

### ***Digital Ad & Stamp***

Image and Video Ad that we can add your logo to at the end.

\*Contact Christy to have this built.

### ***Social Media Posts***

We've created social media posts to make your job easier! Feel free to create your own.

### ***Local Event Co Marketing***

Logo on our website, email campaign, and opportunity for social posts (contact Christy if you'd like to be included in event teaser posts).

- **Marketing Strategy & Coaching:** Learn how to run effective marketing tactics, whether it's social media ads or other digital marketing approaches.
- **Social Media Marketing:** Let Christy handle your ad campaigns on platforms like Facebook and Instagram, ensuring you reach the right audience with targeted, engaging content.
- **Ad Design:** Static and video ads.
- **Website Design & Landing Pages:** Get a custom-built website or landing page designed to capture attendee interest, perfect for driving event registration and engagement.
- **Flyers & Handouts:** Need print materials? Christy creates eye-catching flyers and handouts to help you stand out, whether you're hosting an event or promoting a special offer.

# Pre-Created Ads

***\*You will find these ads, stamps, a video ad, and email and social media text content attached to this email.***



*Save THE Date*




**LEAVENWORTH**  
WEDDING SHOW

**Local Vendors  
Festive Vibes**  
**11.9.2024**




**Join us at the  
Leavenworth  
Wedding  
Show!**  
**11.9.2024**



**11.9.24**  
**JOIN US AT  
THE (FREE)  
LEAVENWORTH  
WEDDING  
SHOW!**

**SIGN UP**

**LOCAL VENDORS | FESTIVE VIBES**



# Customizable Ads

As a vendor at The Leavenworth Wedding Show, we want to ensure your business gets the visibility it deserves. To support your marketing efforts, we offer two ad options:

## CUSTOMIZABLE ADS

Want to showcase your unique style? You can create a customized ad using your own business-specific photo or design. Add your logo, a standout image, and we'll include our official Leavenworth Wedding Show stamp for a cohesive look. This is a great way to highlight your brand's personality while still benefiting from the event's visibility.

*\*See attached files for assets*

## PRE-CREATED ADS

We've designed eye-catching ads that you can use to promote your participation in The Leavenworth Wedding Show. These ads come ready to go, and if you'd like your logo added for a personal touch, simply contact me, Christy, and I'll ensure it's included. This is a quick and easy way to get started with event promotion!

*\*See attached files for creative assets.*



To maintain consistency and ensure your ad looks polished, we recommend using the following fonts and colors to align with the event's branding:

- **Font Suggestions:** Shrikhand, Fresh Mango, Playfair Display
- **Color Palette:**
  - Light Pink: #FAE9EB
  - Peach: #FF6949
- **Tagline:** Local Vendors, Festive Vibes
- **Website:** [www.thelocaleventco.com/weddingshow](http://www.thelocaleventco.com/weddingshow)
- **Hashtag:** the event's hashtag: #LeavenworthWeddingShow

These fonts and colors reflect the fun, celebratory vibe of the event and will help ensure your ad stands out. However, feel free to explore your own creative direction that best reflects your business.

### Additional Resources

To further assist with your promotional efforts, we've provided social media content suggestions and email content suggestions in the attached documents. These resources will help you engage with your audience effectively and maximize your event visibility.

Whether you choose one of our pre-made designs or create your own, we're here to ensure your business shines at The Leavenworth Wedding Show!





# Interactive Booths

## **ATTENDEE ENGAGEMENT IDEAS**

To maximize your impact at The Leavenworth Wedding Show, we encourage you to make your booth as interactive and engaging as possible. Here are a few ideas to help you create a memorable experience for attendees:

- 1. Interactive Displays:** Invite attendees to engage with your services or products through hands-on displays. Whether it's a photo booth, floral arrangement station, or bridal accessory try-on, interactive elements help couples visualize your offerings in action.
- 2. Giveaways & Contests:** Hosting a giveaway or contest can be a fun way to draw people in and collect leads. Consider offering a wedding-related prize, such as a free consultation, a discount on services, or a product sample, and encourage attendees to enter by leaving their contact information.
- 3. Mini-Experiences:** Provide mini-experiences to give attendees a taste of your services. Ideas include:
  - Tastings: Offer small bites of your catering or dessert options.
  - Live Tutorials: Show brides how to create a DIY floral arrangement or demonstrate a hair or makeup technique.
  - Product Demos: Let couples try out your photo booths, sound systems, or decor setups.
- 4. Social Media Engagement:** Leverage social media to increase your visibility during the event. Encourage attendees to post about your booth and share their experience with your products. You can also engage by:
  - Posting live updates on your social media during the event.
  - Offering a small prize or discount for attendees who tag your business and The Leavenworth Wedding Show.



[Ashley@thelocaleventco.com](mailto:Ashley@thelocaleventco.com)  
[www.thelocaleventco.com](http://www.thelocaleventco.com)



## **GET IN TOUCH**

We're thrilled to have you as part of The Leavenworth Wedding Show! If you have any questions or need further assistance as you prepare, please don't hesitate to reach out. We're here to help ensure your experience is smooth, successful, and rewarding.

Thank you again for being part of this exciting event—we can't wait to see you there!

*The Local Event Co*